

ORDER



Orders	Order / Rev:	108354	Primary AE:	Amy McCreary
	Alt Order #:	06868702	Sales Office:	BLPHI
	Product Desc:	CONKLIN FOR NV ST	Sales Region:	National
	Estimate:			
	Flight Dates:	10/30/12 - 11/06/12		
	Original Date / Rev:	10/29/12 / 10/29/12		
	Order Type:	GENERAL		
Agency	Name:	GMMB, Inc./ Washington D.C.	Billing Type:	Cash
	Buying Contact:		Billing Calendar:	Broadcast
	Billing Contact:	Washington Harbor	Billing Cycle:	EOM/EOC
		Washington, DC 20007	Agency Commission:	15%
Advertiser	Name:	Conklin for Nevada State Assembly	New Business Thru:	
	Demographic:	A35+	Order Separation:	00:05:00
	Product Codes:	PLC10	Advertiser External ID:	
	Priority:	SELECT PRIORITY CODE	Agency External ID:	
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		

Bill Plan					Totals				
Start Date	End Date	# Spots	Gross Amount	Net Amount	Month	# Spots	Gross Amount	Net Amount	Rating
10/29/12	11/06/12	15	\$8,875.00	\$7,543.75	November 2012	15	\$8,875.00	\$7,543.75	0.00
					Totals	15	\$8,875.00	\$7,543.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share	Share	Total
KSNV	25%	\$8,875.00
Market	100%	\$35,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	30%	\$10,650.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$8,875.00
KTUD	1%	\$355.00
KVVU	14%	\$4,970.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	5%	\$1,775.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	10/30/12	11/02/12	Today Show	CM	658a-9am	- TWTF -	:30	4	\$900.00	1	0.00	NM	4	\$3,600.00
TODAY															
		Start Date	End Date	Weekdays		Spots/Week			Rate		Rating				
		Week: 10/29/12	11/04/12	- TWTF -		4			\$900.00		0.00				

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Flight Dates: 10/30/12 - 11/06/12

Advertiser: Conklin for Nevada State Assembly
Product Desc: CONKLIN FOR NV ST
Estimate:

KSJV